



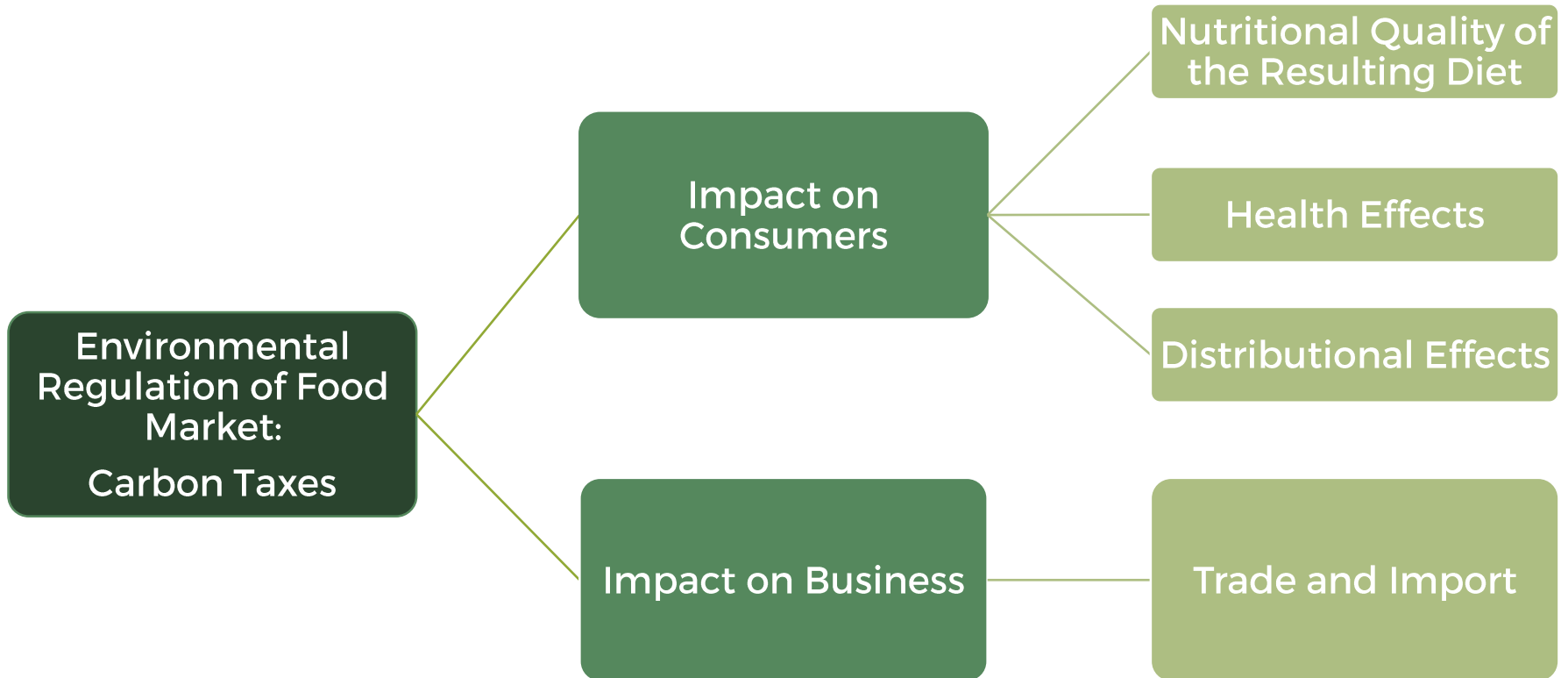
VALUING NATURE

Implications of carbon policies on the quality of UK diet

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Research Area



Multi-disciplinary Project: Supervisory team specialises in

- Environmental Economics
- Health Economics
- Human Nutrition

Why attending Business Impact School...

- To get involved in high-level discussions with other researchers and representatives from private companies
- To learn more about business priorities when investing in research and development
- To explore how research findings can become business innovations
- To gain skills and abilities to impact private sector decision-makers with my research
- To create connections and participate in a multi-disciplinary research network

Why getting my research used by business?

OPPORTUNITIES

- To inform private decision-makers on the relationship between the environmental regulation of the food market, consumer diets, health and trade
- To develop a research project whose results will be useful to Government and business strategies, and improve people's lifestyles

CHALLENGES

- Ensure that the findings of the project can reach and help decision-makers
 - In protecting both the economy as well as the environment
- Meaningfully engage non-academic members of the society in the generation of policy-relevant science
 - Ensure that results are of interest to the private sector (and more generally policy-makers) from the outset of the research



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Thank you for your attention!